

CV Assignment - 20% of grade Design / 15	Needs Improvement	Adequate	Strong	
Typography /10	Major issues with readability/scannability of text. Clumsy font selection (e.g. too many typefaces or wildly incompatible selections).	Text is readable and scannable with some exceptions – some type elements seem rough or out of place compared to others. Problems with type selection (e.g. fonts don't match, or not enough variation in selections/treatments).	Text is extremely readable and scannable as per the previous exercises. Font selections are exciting and complimentary. All text looks pristine and spacing between elements looks intentional/authored. Line-height, line spacing, title hierarchies, margins and padding around all type is finely tuned.	0
Layout /5	Page feels disorganized, default blocks (e.g. search bar, 'powered by drupal') have not been dealt with, page is cluttered with unnecessary content.	Base assignment requirements executed competently.	Imaginative and/or very successful layout. All regions on the page feel authored and every bit of content has been styled/addressed by the designer. Thoughtful arrangement of information across the page.	0
Ambition & Ingenuity /5	This submitted assignment was either not taken seriously enough, or not enough time was invested in it. Submitted work feels rushed or incomplete.	Base assignment requirements executed competently.	Student has clearly had fun with the assignment, experimented with Drupal platform and gone 'above and beyond' the assignment requirements. (extra marks for competent execution of additional modules or further content type development will be awarded here)	0
				0